

# Introduction to Policy: Do You Have The APP? MAND Advocacy 2021

Susan O'Malley, MS, RD, LDN MAND, *State Policy Representative  
(SPR)*

# How well do you know Maryland?







*Ruprekha Mishra*





# Objectives

- ▶ Introduction of Susan
- ▶ Objectives: Do you have the APP (Advocacy, Preparedness, Politics)?
  - ▶ Advocacy?
    - ▶ Learn what progress MAND members have made for our profession by participating in MAND Advocacy
    - ▶ Understand what the State of Maryland is responsible for in dietetic practice
    - ▶ Learn the value and fun of virtually meeting your Maryland State Legislators
  - ▶ Preparedness?
    - ▶ Understand the purpose of your attendance with MAND Advocacy
    - ▶ How do I know who represents me in the state?
  - ▶ Politics?
    - ▶ Brief legislative overview
- ▶ 1 CPEU provided after the completion of the evaluation



**“Apple Crunch Challenge”**: “The bite into the apple symbolizes a promise to make the good health of Maryland citizens a high priority”. Featured past MAND SPR (2016) Barbara Hoffstein, RD, LDN and current MAND SPR (2021) Susan O’Malley, MS, RD, LDN

Do you have the APP (Advocacy,  
Preparedness, Politics)?

# Advocacy?

- ▶ MAND Profile-Did you know?
  - ▶ ~1,200 Active members of MAND including students, associates, retired, honorary, and life members
  - ▶ ~1,100 of the MAND membership are in diverse practice areas
    - ▶ Business and Industry
    - ▶ Clinical Nutrition
    - ▶ Community and Public Health
    - ▶ Consultants
    - ▶ Informatics
    - ▶ Management
    - ▶ Education







# Advocacy?

- ▶ Learn what progress MAND members have made for our profession and future MAND Advocacy Days!
  - ▶ Organized by the MAND State Policy Representative (SPR) a member of the Board of Directors
  - ▶ Hosted by the MAND Public Policy Panel (PPP) comprised of voting and non-voting members of the MAND Board of Directors
  - ▶ Held traditionally during Maryland General Session (January - April)



# Advocacy?

- ▶ MAND Public Policy Panel (PPP) is comprised of Voting and Non-Voting MAND Board of Directors appointed by the MAND President:
  - ▶ **Voting Members:**
    - ▶ Public Policy Coordinator (PPC)-Glenda Lindsey, Dr.PH, MS, RD, LDN
    - ▶ President-Helene Fletcher, RD, LDN
    - ▶ Affiliate Delegate-Arnetta Fletcher, PhD, RDN, LD
    - ▶ President-Elect-Teresa L. Turner, MS, RD, LDN, SNS, FAND
    - ▶ State Policy Representative-Susan O'Malley, MS, RD, LDN
    - ▶ State Regulatory Specialist (SRS)-Barbara Hoffstein, RD, LDN
    - ▶ Reimbursement & Business Division Chair-Sharon E. Hawks, MS, RD, LDN, CDCES



# Advocacy?

- ▶ Understand what the State of Maryland is responsible for in dietetic practice
  - ▶ Educate

Inform our representatives of the ways in which nutrition professionals contribute to the health and wellness of the community
  - ▶ Advocate

Directly discuss core components, terms, and issues of proposed legislation in order to influence the decision of an official with

content (the author or sponsor)

-OR-

voting powers (heard in their committee for a vote)



Preparedness?



# Preparedness? How do I know who represents me in the state?

- ▶ Your responsibility at MAND Advocacy Day:
  - ▶ Click on [www.MDElect.net](http://www.MDElect.net)
  - ▶ Importance of Constituents (YOU)
  - ▶ Learn about your State Delegate & State Senator
  - ▶ Click on <http://mgaleg.Maryland.gov> for legislative bio to bills sponsored
- ▶ Overview in the General Assembly:
  - ▶ 47 Districts
  - ▶ 47 Senators and 141 Legislators = 4 year terms
  - ▶ 1 State Senator, Number of State Delegates based on population in each district
  - ▶ Legislators / Aides

# Preparedness?

Academy of Nutrition &  
Dietetics Resources:  
Nate Stritzinger, MPH, RDN,  
Manager, Grassroots and State  
Advocacy

-AND-

Emily Kranias, MBA, RDN, LDN,  
Coordinator Grassroots  
Advocacy

Stay tuned!





# Preparedness?

## Shout out!



MAND Lobbyist-Dan Shattuck  
& Barbara Marx Brocado discuss  
bills with MAND SPR & PPP all year round!





**mand.**  
MARYLAND ACADEMY OF NUTRITION AND DIETETICS

**eat right.** an affiliate of the  
Academy of Nutrition and Dietetics

**Optimizing the Health of  
Marylanders through  
Food and Nutrition**





# Preparedness?

- ▶ Registered Dietitian Nutritionists (RDNs) are automatically named specifically in appropriate bills without MAND asking for an amendment
- ▶ New regulations to improve and protect:
  - ▶ the health and wellness of Maryland residents
  - ▶ our practice groups

Pictured on the right is Delegate Barron and MAND Public Policy Coordinator (PPC)- Glenda Lindsey, Dr.PH, MS, RD, LDN when she testified in the house on the bill HB0086 and SB0656 *Health Insurance Coverage for Elevated or Impaired Blood Glucose Levels and Prediabetes Treatment*





# Preparedness?

## The Apple Crunch Challenge

# Is the new MAND apple stress ball!

Pictured right is Montgomery County District 19 Team with Delegate Bonnie Cullison's Legislative Director Brigida Krzysztofik in 2019. Featured Andrea Troutner, RD, LD, LDN, CDCES, FAND, MAND Immediate Past SPR (2019).



# Politics?

## How do bills become a law?

- ▶ Source: <http://msa.Maryland.gov/msa/mdmanual/07leg/html/proc.html>

# Politics? Brief Legislative Overview

How a Bill Becomes a Law:

<https://vimeo.com/107201919#t=17s>



Senate Standing Committee	House of Delegates Standing Committees
<ul style="list-style-type: none"><li>- Budget &amp; Taxation Committee</li><li>- Education, Health &amp; Environmental Affairs Committee</li><li>- Executive Nominations Committee</li><li>- Finance Committee</li><li>- Judicial Proceedings Committee</li><li>- Rules Committee</li><li>- Special Committee: Substance Abuse</li></ul>	<ul style="list-style-type: none"><li>- Appropriations Committee</li><li>- Economic Matters Committee</li><li>- Environment &amp; Transportation Committee</li><li>- Health &amp; Government Operations Committee</li><li>- Judiciary Committee</li><li>- Rules &amp; Executive Nominations Committee</li><li>- Ways &amp; Means Committee</li><li>- Consent Calendars Committee</li><li>- Special Committees: Business Climate Work Group, Drug &amp; Alcohol Abuse, Regional Revitalization Work Group</li></ul>

# Politics?

- ▶ Scope of Practice in real time!
  - ▶ Education & training to get to where you are now
  - ▶ Entails ongoing training such as CPEUs and specialty certifications
  - ▶ Tell how your work effects the reduction of chronic disease for Maryland citizens & reduces health care costs

A photograph of a piece of yellow lined paper with the words "TELL YOUR STORY" written in large, bold, black marker. The text is arranged in three lines: "TELL" on the top line, "YOUR" on the middle line, and "STORY" on the bottom line. The paper has horizontal blue lines and a vertical red margin line on the left side. The lighting is slightly dim, and the background is dark.

# Politics? Contact your senators and delegates today!

- ▶ Legislation going on right now in standing committees either Senate or House of Delegates
  - ▶ Use evidence based research when reviewing bills to present the benefits an RD would bring to the topic.
  - ▶ The Academy of Nutrition & Dietetics (AND) and MAND's PPP guide our members regarding advocacy on current legislation.



Now that you have the APP  
(Advocacy, Preparedness,  
Politics)....

# Are you photo ready?

- ▶ Snap a picture or two of your favorite takeaways throughout virtual Advocacy Day 2021 (like mine!)
- ▶ Post them to Instagram, Twitter, Facebook and mention @eatwellmd
- ▶ Don't forget to follow MAND @eatwellmd



Questions?

Ask us anything!



Thank You

You Got This!

Pictured right is Carolyn  
Wescott, RD, LDN, MAND  
SPR (2020).

